

# Caleb Ferguson

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## Objective

Graduate candidate seeking a position that affords an opportunity to combine business and technical skills to help a team make an engaging project or program succeed.

## Experience

### Wavestone (fka. Kurt Salmon) – Management Consultant 2014 - 2017

In the CIO Advisory group, consulting for CIOs and technology departments of major financial institutions. Recurrent experience with project management, data analysis, data modeling, and report design.

Experienced in IT organization governance and process design. Gained strong industry knowledge and perspective on IT transformation and innovation efforts including blockchain technology, data management, and cybersecurity.

### Triton Research (E.K. Wallace Securities) – Research Intern 2013 - 2014

Researched and analyzed pre-IPO tech and retail start-up companies for hedge funds and other potential investors. Used various web applications to perform research, write analyses, and carefully design research reports.

### CollegeHumor Media – Marketing Coordinator Summer 2012 – Fall 2012

Responsible for on-site traffic trade, SEO, and statistical analysis of site metrics, as well as creative work.

## Education

### New York University Tisch School of the Arts Current

Masters of Professional Studies (MPS) in the Interactive Telecommunications Program (ITP). Class of 2019. Code, data, and media-driven coursework focusing on web development, networking & devices, and A/V installation.

### New York University Stern School of Business 2014

B.Sc., Economics & Information Systems. Director of school cohort leadership group. Abroad to Spain & Singapore.

### Bronx High School of Science 2010

Varsity cross-country and track teams. Varsity speech and debate team. Treasurer for school's Holocaust Museum.

## Skills

### Professional

- o Project Management
- o Data Analysis
- o Event Planning
- o Public Speaking

### Programming

- o Javascript
- o HTML/CSS
- o SQL
- o Python

### Creative Media

- o Premiere, Final Cut Pro, After Effects
- o Audition, Logic Express
- o Max/MSP Jitter
- o Photoshop, Illustrator, Balsamiq